



### Become A Partner

With Pioneer Architects With Iconic Villa Projects With Grand Juries With 1 Master prize With Publications With Exhibitions With Printed & Online Magazine And More Opportunities ...



Manocheher Seyed Mortazavi

Zeitschriften und Magazine sind eine der wichtigsten Quellen für Studenten, Architekten und Bauherren, um sich mit der zeitgenössischen Architektur eines Landes in unterschiedlicher Hinsicht vertraut zu machen.

Seitdem ich mich mit Architektur beschäftige - als Student aber auch später als Architekt - las und lese ich immer zahlreiche Architekturzeitschriften im deutschsprachigen Raum. Jede Zeitschriften hat seinen eigenen Inhalt, der für die Förderung und Erweiterung der Baukultur jedes Landes von besonderer Bedeutung ist.

Architekturzeitschriften in Deutschland aller Rubriken sind eine Plattform für Studenten. Absolventen. Architekten und sogar Bauherrn, um Wissen und Erfahrungen in verschiedenen Bereichen wie gebaute Architektur, Architekturwettbewerbe, Kulturbauten, Wohnbauten, Villen und allgemeinen Informationen zu Gebäuden bis zu Ausführungsdetails auszutauschen.

Bei den wichtigsten Architekturmagazinen in Deutschland erscheint eine Palette von Zeitschriften wie Arch+, Bauwelt, Detail bis wa wettbewerbe aktuell.

Es gibt aber noch kein Magazin, das sich spezifisch mit Villenbauten beschäftigt. Man könnte hier die Zeitschrift "HÄUSER" nennen, die sich mit Einfamilienhäusern, aber auch mit Villenbauten beschäftigt.

Seit der ersten Ausgabe des Magazins Villa im Jahr 2017 habe ich mich mit dem Magazin beschäftigt und bei einigen Gelegenheiten an der Erscheinung des Magazins mitgewirkt. Die Zeitschrift Villa hat vor allem in den letzten Ausgaben (Sonderheft Finnland und Norwegen) eine sehr hohe inhaltliche und visuelle Qualität, die nicht nur mit den europäischen Titeln konkurrieren kann, sondern in mancher Hinsicht die gleiche, wenn nicht eine höhere Qualität zeigt.

Ich freue mich, dass mich der Herausgeber des Villa Magazins, Amir Abbas Aboutalebi, eingeladen hat, bei diesem Magazin im Rahmen einer Sonderausgabe in Deutschland zusammenzuarbeiten. Die Auswahl vorbildlicher Villen in Deutschland und das Gespräch mit Architekturbüros in Deutschland in Zusammenarbeit mit dem Villa Magazin war für beide Seiten eine spannende und lehrreiche Erfahrung.

Villen spielen in Deutschland seit dem Ersten Weltkrieg immer eine wichtige Rolle als Labor für architektonische Ideen und Konzepte einerseits und Förderung und Festigung visionärer Manifeste anderseits. Als Beispiel kann man hier Bauhaus und führende Architekten der Jetztzeit zur Etablierung moderner und internationaler Architektur in einer industriellen Gesellschaft hervorheben, deren Villenbauten Experimente der Modernen Architektur sind; die Weisenhofsiedlung-Ausstellung ist eines von diesen Experimenten.

Mit der Veröffentlichung des Sonderheftes Deutschland wird versucht, einen kulturellen Dialog und architektonischen Erfahrungsaustausch zwischen Deutschland und dem Iran im Bereich der Planung und Ausführung von Villenbauten herzustellen.

Contact Us: awards@villamagazine.org



Reichsburg Cochem Castle (Villa cuchema) Architect: Unknown Year: 886



Eltz Castle Architect: Unknown Year: 12th Century



Hohenschwanaau Castle Architect: Lucio di Spazzi Year: 1535



**New Pavilion** Architect: Karl Friedrich Schinkel Year: 1824



Lichtenstein Castle (Württemberg) Architect: Carl Alexander Year: 1824



Walhalla Architect: Franz Karl Leopold von Klenze **Year:** 1826



Villa Garbald Architect: Gottfried Semper Year: 1863



Neuschwanstein Castle Architect: Brafted by stage designer Christian Jank & Realised by Eduard Riedel Year: 1869



Königshaus Schachen Architect: Georg von Dollmann Year: 1869-1872



Villa Ostermann Architect: Alfred Messel Year: 1908 - 1909



Villa Cuno Architect: Peter Behrens Year: 1909-1910



Walderseestrasse 3 (Haus Madsack) Architect: Fritz Höger Year: 1920s



Sommerfeld House Architect: Walter Gropius & Adolf Meyer Year: 1920 - 1922



Villa Wolf Architect: Ludwig Mies van der Rohe Year:1925 - 1926



Haus Römer Architect: Unknown Year: 1927 - 1928



Bruno Taut Own House Architect: Bruno Taut Year:1926



Single Family House Architect: Marlene Moeschke-Poelzig Year: 1927



Villa Harnischmacher II Architect: Marcel Breue



Villa Poelzig: Principle of freedom of movement Architect: Marlene Moeschke-Poelzig Year: 1929-1930



The Krefeld villas (Lange & Esters House) Architect: Ludwig Mies van der Rohe Year: 1927-1930





Architect: Hans Scharoun Year: 1932-1934



Villa Schocken Architect: Erich Mendelsohn Year: 1934



**Baensch House** Architect: Hans Scharoun Year: 1936



House Kändler Architect: Gottfried Böhm Year: 1953



Architect: Egon Eiermann Year: 1959-1962



Koerfer House Architect: Marcel Breuer & Herbert Beckhard Year: 1967





Architect: Frei Otto

Year: 1992

Haus Babanek



Architect: Werner Sobek 1990 Year: 1998 - 2000

Architect: Heinz Bienfeld



Haus W Architect: Kraus Schönberg Architects Year: 2006



R Villa Architect: Christ.Christ. associated architects Year: 2010



Architect: UNStudio Year: 2011



Architect: Yonder -Architektur und Design 2020 Year: 2011

500 AD

Veitshöchheim Castle Architect: Heinrich Zimmer Year: 1680-1682



Schloss Falkenlust Architect: Unknown Year: 1729-1740



Clemenswerth Palace Architect: Johann Conrad Schlaun, Sögel, Lower Saxony Year: 1737-1747

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Villa Rosa (Dresden) Architect: Gottfried Semper **Year:** 1839



Hohenzollern Castle Architect: Friedrich August Stüler Year: 1846



Royal Villa - Königliche Villa (Strehlen) Architect: Wilhelm Kreis (New Building) Year: 1860



(Schloss Linderhof) Architect: Georg von Dollmann Year: 1874-1879



Villa Obenauer Architect: Peter Behrens Year: 1905-1907



Riehl House Architect: Ludwig Mies van der Rohe Year: 1907



Haus Am Horn Architect: Georg Muche **Year:** 1923



Walter Gropius House in Dessau Architect: Walter Gropius Year: 1925 - 1926



Albert Einstein Summer House Architect: Konrad Wachsmann Year: 1926-1929



Villa Tugendhat Architect: Ludwig Mies van der Rohe Year: 1928 - 1930



The Barcelona Pavilion Architect: Ludwig Mies van der Rohe & Lilly Reich Year: 1929



Villa Lampert Architect: H. Wacker & Anders Thomsen Rasch Year: 1929



Villa Gans Architect: Peter Behrens Year: 1931



House for a Sportsman Architect: Marcel Breuer & Gustav Hassenpflug Year: 1931



Harnischmacher House I Architect: Marcel Breuer Year: 1932



Villa Weizmann Architect: Erich Mendelsohn **Year:** 1937



Prittwitz House Architect: Hugo Häring Year: 1937-1938



Albert Speer's Atelierhaus Architect: Bruno Taut Year: 1938



Chamberlain Cottage Architect: Marcel Breuer with Walter Gropius Year: 1940



House & Atelier Otto (Warmbronn Atelier) Architect: Frei Otto & Rob Krier Year: 1967-1969



Heinze-Manke House Architect: Heinz Bienefeld Year: 1984-1988



Von Gerkan Residence Architect: Meinhard von Gerkan Year: 1987 - 1992



Villa Philipp Architect: Philipp Architekten Year: 2002



Guna Villa Architect: Meinhard von Gerkar Year: 2003-2007



House X Architect: Netzwerkarchitekten Year: 2005



Dupli Casa Architect: Jürgen Mayer H Year: 2005



Architect: Architekturbüro BRAUNARCHITEKTUR. Aachen Year: 2017



Villa M Architect: GRAFT GmbH Year: 2017



Architect: Alexander Brenner Architects Year: 2020

# REDISCOVERING **BAUHAUS HERITAGE** IN IRAN

I feel that Bauhaus is Bauhaus; we architects, build and work for our people and environment, and they reciprocatively build us back. The Bauhaus existence in Iran revolutionized creative and artistic thinking among Iranian art and architecture society until the Islamic revolution of Iran happened in 1979. Now and after 43 years of receiving the hidden influences of the Bauhaus, it is evoking a powerful emotion in the new generation of Iranian architects and artists.

Amir Abbas Aboutalebi

HOW MANY PEOPLE KNOW THAT BAUHAUS HAS LEFT SO MANY **GREAT HIDDEN** TREASURES FOR THE WORLD IN IRAN?

This section intends to propose a challenge about the Bauhaus's movement in Iran. The aim is to motivate researchers to investigate different aspects of the Bauhaus movement in Iran and to raise critical discussion about the artistic, social, cultural and technical challenges of this great world heritage in Iran;

- + How many people know that Bauhaus has left so many great hidden treasures for the world in Iran?
- + Why Bauhaus is so important to contemporary Iranian architecture?
- + How many pioneer Iranian architects were affected by the Bauhaus style?
- + How many Bauhaus masterpieces focusing on "villa projects" were built in Iran?
- + What is the role of Bauhaus in contemporary Iranian art & architecture?
- + How was Bauhaus culture in Iran before the Pahlavi period?
- + How is Bauhaus life in Iran during the Islamic period?

The villa magazine will examine the question: How many people know that Bauhaus has left so many great hidden treasures for the world, focusing on "villas, gardens, and single residences" in Iran!

The publication will offer a platform to facilitate future lines of inquiry in bringing about the importance of Bauhaus culture and Bauhaus life in contemporary Tehran and Iran.

So far, there have been very few investigations, researches, campaigns, public, legal and governmental efforts to this incredible world heritage.

This effort will debate the above questions and invites contributions that conceptualize the particular state of "the role of Bauhaus in contemporary Iranian architecture" and discusses concrete case studies that highlight a historical dimension of the Bauhaus style of "villas, gardens, residences, and single houses" masterpieces in

We seek support based on Cultural variables, Sharing, Adaptability and Interactions to promote and develop an awareness of Bauhaus ideology to the Iranian architectural society and increase Iranian architecture students community access to participation and improvement.

# CALL FOR

The Villa Magazine Award for Research promotes and celebrates the best research in architecture that contributes to new knowledge and understanding of rediscovering Bauhaus heritage in Iran.

The call for papers is available on the website:

https://villanews.ir/en/news/research-bauhaus



Scan QR Code Here

### **Eligibility**

Anyone is eligible to submit. All those conducting architectural and built environment research related to architecture and architecture practice are eligible to enter the VillaAward for Research. Submissions must be based on original work authored or co-authored by the applicant.

### **Submissions**

Entries must send an email to award@villamagazine.ir

ALL submissions will be entered online via email to award@villamagazine.ir

The main body of the application requires the submission of:

- 100 to 300-word Abstract
- 500 to 1,000-word Research Statement
- 2,000 to 5,000-word Research Document (this excludes references, bibliography, foot/endnotes or
- Minimum of 6 images (all with correct copyright/ permissions)

The main Research Document should be uploaded as a word document or pdf of less than 13 MB.

# PAPERS

### Themes (Design, Culture, History)

- + Submissions are invited under either or both headings of Design and Technical. Research should concern an investigation addressing the influence or impact of design, form and/or technology on the use and/or performance of a built/unbuilt Bauhaus Villa project and/or Gardens/ Landscaping in Iran.
- + Submissions are invited from those investigating the relationship between the Bauhaus culture and Bauhaus-life in Iran;
- + Submissions are invited from historians, theorists and practitioners whose work has relevance to the history and theory of the practice, culture and profession of architecture most broadly conceived.
- Historical research of direct relevance to a Bauhaus villa project
- Cultural studies relating to architecture, professionalism and the built environment
- Histories of construction, science and technology
- Historical and/or theoretical research on the place, space and urban planning
- · History and/or theory of practice and praxis, including professionalism, procurement and non-design aspects of architectural practice

The Awards welcomes collaborative projects between academia and practice and others in the construction industry.

### **Publications**

The Villamagazine will publish all abstracts in the online version of the magazine.

Commended papers will be available in pdf format on the Villa magazine website. Winning pieces will be published in the printed version of the magazine. (subject to editorial review).

Title: Call for Papers: "rediscovering Bauhaus heritage in Iran' focusing on villas, gardens, and single residen-

Type: Call for Submissions Organizers: Villa Magazine Submission Deadline: Dec 31, 2022

Price: Free

### Do you want to publish your **Iconic Project?**

Is it trying to develop an "architectural dialect" and a

# Why Villa? Not A House!

A house tends to be simple in structure and to conserve ancient forms that do not require the invention of a designer, while the villa is typically the product of an architect's imagination and asserts its modernity.

The villa is a paradigm not only of architecture but of ideology; it is a myth of fantasy generated by psychological rather than utilitarian needs.

It is not limited to any particular architectural type, culture, or the historical moment but rather is a social and ideological phenomenon discernible throughout history.

Villas can be regarded as experimental houses that allow architects to study a technical or functional aspect in concrete terms or to develop spatial ideas.

The tradition of villas has often included a return to the pioneer spirit: many architects view these buildings not only as a residence but as testing grounds for new ideas or the crystallization of concepts and theories. Villas provide an opportunity for architects in testing new concepts and serve as a prototype in future projects.

Common among ancient writings, the villa enjoys from the natural setting restorative powers (otium) in opposition to the excesses of city life (negotium).

Villas are utopian settings for conversations of "Architectural Inventions".

Reference: Villa ideology as "literary production" and "writing architecture." Author: Amirabbas Abutalebi







### http://villamagazine.ir/en/submit

Now you can be a part of the pioneer spirit by submitting new ideas, concepts and theories.

## Call For Submission For Villa Projects

Please send text and images of your Villa project to one of the following addresses:

villamagazine.ir@gmail.com

Please provide a link to the project materials using a free file storage service such as dropbox or google drive. Project materials include:

**Submission Materials** 

Images - high quality - jpg format Photographs - high quality - jpg format project's description - word document format Architect's info (biography and profile image) drawings and diagrams (jpg or pdf format) sketches or any other related content

We don't have formal criteria for selecting projects, but we are generally looking for innovative, newsworthy, with a good story behind it and fantastic images.

Submission via Villa Magazine Website http://www.villanews.ir/en/submit





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of the Federal Republic of Germany Tehran



J. MAYER H.

KRAUS**SCHÖNBERG** 

GRAFT

Christ.Christ.

**ALEXANDER BRENNER ARCHITECTS** 

**PHILIPPARCHITEKTEN** 

Yonder

### **UNStudio**

Selected Projects: Haus am Weinberg

### **ABOUT UNSTUDIO**

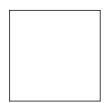
**UNStudio Manifesto** 

This time 30 years ago, UNStudio was just a pen, a drawing board, and an idea in two young minds: Ben van Berkel, a lecturer at TU Delft, and Caroline Bos, an art historian and architectural journalist. At their kitchen table, they sketched out their first designs, and the future of UNStudio. Since then, we have not stopped moving, and we have no intention of stopping. Fast forward 30 years and we are operating from six international offices across two continents, and designing in over 30 countries.

Joining Ben and Caroline are over 200 architects and designers. Every day, these designers shape the resilient world they want to live in, focusing every inch of design around human needs: connecting fast-growing communities, housing cultural institutions, building homes, harnessing emerging technologies, educating young people, and most importantly, cultivating knowledge.

Our past, present and future is all about connecting people to places and to each other, in relevant, flexible and future-proof ways. We have built the foundations of our company along those very same future-proof principles, and with that brave, complex and exciting future in mind... and the good news is, we are just getting started.



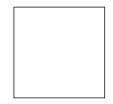
















# **TERMS** & CONDI-TIONS

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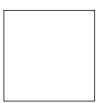
### J. MAYER H. & Partner Architects

Selected Projects: DUPLI.CASA

### **ABOUT J. MAYER H. ARCHITECTS**

J. MAYER H. and Partner, Architects mbB work on the interfaces between architecture, communication design and new technologies. The use of interactive media and responsive materials plays a central role in the production of space. In cooperative teams, from installations to urban planning designs and international competitions, multidisciplinary spatial research on the relationship between body, nature and technology is developed and implemented.

J. MAYER H. was founded by Jürgen Mayer H. in 1996 in Berlin. In January 2014 Andre Santer and Hans Schneider joined as additional partners. Jürgen Mayer H. studied architecture at the University of Stuttgart, The Cooper Union New York and at Princeton University. His work has been awarded numerous international prizes, most recently the Mies van der Rohe Prize Emerging Architect 2003, the Winner Holcim Award Bronze 2005 for sustainable architecture and the 1st prize of the Audi Urban Future Award 2010. He is also represented with projects in collections such as MoMA NY, SF MoMA, the Vitra Design Museum and The Art Institute of Chicago as well as numerous private collections. Since 1996 he has been teaching at various universities, including the Berlin University of the ArtsGSD from Harvard University, the Architectual Association in London, Columbia University in New York and the University of Toronto, Canada.



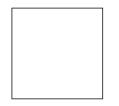














# PRI-VACY TICE

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## KRAUS SCHÖNBERG

Selected Projects: Haus W

### **ABOUT KRAUS SCHÖNBERG ARCHITECTS**

We deal with architecture in urban cultural space and create Buildings and rooms for private, commercial and public

Our tasks include classic residential construction, residential and commercial buildings, commercial and school

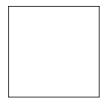
Working in the midst of historical buildings, dealing with Industrial wastelands and the outskirts of the city, construction between listed buildings and the conversion of buildings is our current focus in European urban renewal.

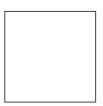
Our top priority is the sustainability of these spaces. This begins with compact urban planning, which has to do justice to sociological and traffic planning developments, continues with the permanent acceptance of the building due to its beauty and functionality and does not end with the choice of materials whose life cycles shape energy efficiency in the long term.

The low energy consumption through the use of renewable energy supply and the economical use of resources in the construction are the basis of future-proof architecture. the needs of the users with all their habits, laws and parameters. We don't see it as our job inventing interesting shapes or expressing our personal inclinations. Rather, they should go through the close Cooperation with the client, the examination of the location and the function and the constant questioning of the specifications, meaningful and affordable buildings are created.

The tools required for this are analytically redefined for each project. Our greatest care is given to the relationship between the building and its surroundings, the interrelationships between outside and inside and how it can be experienced



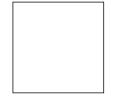


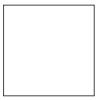
















### **GRAFT** GmbH

Selected Projects: Villa M, Villa J

### **ABOUT GRAFT GMBH**

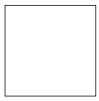
The English word 'graft' provokes a variety of meanings and multiple readings. It stands for transplants in the field of medicine, but also for hard work.

In the terminology of botany, grafting is described as the addition of one shoot onto a genetically different host.

The positive properties of two genetically different cultures are combined in the new biological hybrid.

### What is GRAFT in architecture?

Using this example in botany as a point of departure, we understand it at GRAFT as a phenomenon in human culture and examine its implications for Architecture. We live in an age where the identity of the individual becomes displaced from his original physical context and has to continually find new identities by engaging with local and global environments, enriching new definitions through changed locations and media. How can we define 'identity in motion'? What is fixed and what is mutable? How can the two conditions in varying states of equilibrium continue to support and benefit one



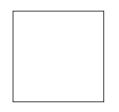
















# VILLA DONATE

PORT OUR FU-



## Christ.Christ. associated architects

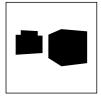
Selected Projects: Villa E, Villa R, Villa M

### ABOUT CHRIST.CHRIST. ASSOCIATED ARCHITECTS

Christ. Christ. associated architects is a supra-regionally active company for architecture and interior architecture with its headquarters in Wiesbaden.

The projects executed by the office range from administration and industrial buildings, to the construction of residences and villas and right up to interior architecture and shopfitting.

Their office is the decisive member of an interdisciplinary network consisting of architects, structural engineers, electrical engineers, specialist planners for technical building equipment, fire safety experts, construction physicists, geologists and landscape architects. Together with these partners, they act as experienced and competent contacts for building owners during the development and execution of projects.





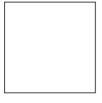
















## **Alexander Brenner Architects**

Selected Projects: Fineway Villa, Villa Heidehof

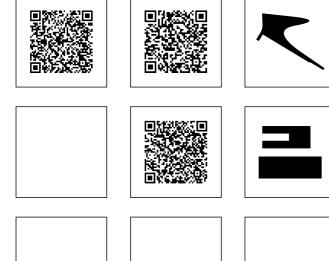
### ABOUT ALEXANDER BRENNER ARCHITECTS

The atelier of Alexander Brenner Architects was established in 1990 in Stuttgart, Germany.

The atelier focuses on Villas and residential houses, art galleries and private art collections.

The common ground for all projects is an integrated planning, which combined as well the building as the interior design, the elaboration of furnishings and fittings, the lighting design and, all other specialist planning from one hand.

This way all special issues are considered in such a way that a holistic structure can emerge that is thoroughly designed down to the smallest detail.



# VILLA DONATE



## **Philipp Architekten GmbH**

Selected Projects: Villa Philipp, Villa Schatzlmayr, Villa von Osee

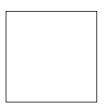
### **ABOUT ANNA PHILIPP**

Anna Philipp, was born in 1974 in Stuttgart, Germany and completed her studies in architecture at the University of Applied Sciences, Stuttgart between 1995 and 1999, in conjunction with a guest semester at the Swiss Federal Institute of Technology in Zurich.

Her diploma thesis was awarded the Architecture Prize of the Association of German Builders, Architects and Engineers Baden Württemberg. From the year 2000 she worked as an architect in Switzerland at the office Solimann and Zurkirchen in Zurich, where she played an important role in successful competition entries such as the International Competition for the Museum of Modern Art in Bolzano, Italy and the competition for the reconstruction and construction of the commercial school in Ziegelbrücke, Switzerland. In 2001 she moved to the office of Prof. Schnebli, Ammann and Menz in Zurich.

In 2002, she finally accepted the call from her homeland and returned to Germany, where she took over responsibility of her father's architectural practice, Philipp Architekten. And in 2005 she took over the management of Philipp Architekten. In recognition of the quality of her architecture, she was appointed to the prestigious Association of German Architects (BDA) in 2015. Her work has also received numerous prizes and awards; including the Hugo Häring Award, the German Design Award, the best architect 17 award or the Iconic Award. Anna Philipp and her team have repeatedly been listed among the best architects in German-speaking countries by the leading trade magazines "Häuser" and "Architektur und

She is passionately committed to a renaissance of beauty in architecture. In this context, she sees her commitment in the years 2012 to 2015 as a lecturer at the University of Applied Sciences Stuttgart and her numerous lectures and appearances

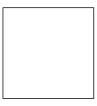




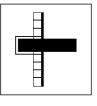














# BE A PART PLATFORM



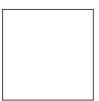
## **YONDER** – Architektur und Design

Selected Projects: Haus B, Haus D, Haus P

### ABOUT YONDER - ARCHITEKTUR UND DESIGN

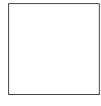
Yonder - Architektur und Design is a studio for architecture and design and was established in 2011 by Benedikt Bosch and Katja Knaus. Yonder explores space, material and construction and especially their interaction. This forms a solid base in order to create unusual and innovative living environments. They do not only shape the residents perception of space, but also influence their social togetherness within.







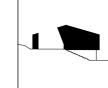












# **VILLA** ADS.

## **VILLA** PRO **DUCTS**

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### The ambassador speech On the launch of the "Norwegian Villas Special Issue"

March 08, 2021

Dear Amir Abbas Aboutalebi, ladies and gentlemen, salam, and a good afternoon to you,

I am honoured to be here today for this Launch of a "Norwegian Villas Edition" of Villa Magazine.

And it is a great pleasure to celebrate International Women's Day with you all in this way, together with my wife Vibeke and good colleague, Mahsa.

Nature - perspective, topography, landscape- is never far away in Norway and continues to be an essential feature of many of our architectural projects.

Our buildings are subjected to powerful natural forces, to prolonged periods of ice and snow, along with rain, sun and wind, creating the need for high-quality, durable architecture.

Wood is a widely available, well-known building material, both in today's construction industry and historically, with our unique stave churches and the long Norwegian shipbuilding traditions.

Also, materials such as stone, steel or glass are used to reflect the surrounding landscape in modern buildings. Some are even designed to appear at one with nature, like Oslo's opera house, which seems to float like an iceberg on the fjord.

This is Norwegian architecture making international headlines and that most people hear about. But in reality, buildings such as these are exceptions; they stand out amongst the majority of buildings being built in Norway today. To appreciate the true nature of a broader range of Norwegian architecture, we need to look deeper.

Historically, Norwegian architecture was mainly a modest and practical interpretation of continental styles, or sturdy homes and utilitarian buildings. Today, construction is Norway's largest land-based industry, measured in the number of companies, and the total turnover amounts to about 15% of the country's value

The oil industry, by comparison, contributes about 22%. About 30% of new buildings in Norway today are designed by architects. Seen in a global context, where only 2% of buildings are designed by architects, this is high, but it is still low compared to how much is being built in Norway at the moment.



© Photo: Rouzbeh Fouladi

That is why the few projects that really stand out are exceptions, but they are important because they highlight innovative thinking and because they have achieved something despite, not because of, the realities of today's building industry in Norway.

What Villa Magazine is doing with this new issue being launched today is to invite us home to Norwegians, to their residential houses and cottages.



Amir... You open doors and facilitate dialogue across borders, what essentially I am trying to do as Ambassador in Iran.

That makes you, Amir, and your colleagues, important Ambassadors, too. For Iran, for Norway and for architecture and design.

Thank you

### Sigvald Hauge

Ambassador of Norway in Tehran





Norwegian Villas Special Issue

Annual Edition VILLAMAGAZINE.IR ISSN: 2538-3647 **NO.11** 

### **Villas in Norway**

**Dune House** Villa Berge Rabot Tourist Cabin Red House Villa by the Ocean Unbuilt Villa

Mylla Villa Troll Hus Meier Villa Ridge Villa

Villa Nipe Villa Stjerneveien **Boxhome Element House** Maison de l'ecriture -montricher suspended

A House To Die In **ZEB Pilot House** 

Villa Norderhov Villa on an Island Villa Holtet

Villa Bergheimveien

### CONTEMPORARY NORWEGIAN VILLAS

### **Dialogue With Nature**

Villa History Villa Typology

Villa Ideology

Villa Form & Style

Villa Culture

Villa Life

Villa as a Sign Villa & Nature Villa as a Media Villa Purpose

Role of Villa in Norwegian Architecture

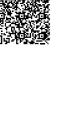
Jarmund/Vigsnæs AS Arkitekter MNAL Rintala Eggertsson Architects Mork-Ulnes Architects Snøhetta Atelier Oslo Lie Øyen Arkitekter



Villa News March 11, 2021

### On the occasion of the launch of the Norwegian villas special issue no. 11







© Photo: Mitra Salehi Mrs Vibeke Simonsen



© Photo: Mitra Salehi Mr Amir Abbas Aboutalebi, Mr Sigvald Hauge



From left: Mr Keijo Norvanto, Mr Amir Abbas Aboutalebi, Mr Mattias Lentz, Mr Sigvald Hauge.



© Photo: Rouzbeh Fouladi From left: Mrs Katrina Lentz, Mr Mattias Lentz, Mr Keijo Norvanto, Mrs Teija Norvanto.



Villa News March 12, 2021

### Finnish embassy in Tehran to continue cooperation with the villa magazine

Ambassador of Finland, Mr Keijo Norvanto, and his wife, Mrs Teija Norvanto, attended the launch of the villa magazine special issue, "Villas in Norway".

Mr Norvanto suggested further cooperation between the Finnish embassy to Tehran and Villa Magazine after a successful collaboration with the villa magazine on issue No.10 "Finnish Special Edition".

Amir, the editor in chief of Villa Magazine, expressed Villa magazine's interest to organize the "Alvar Aalto" exhibition in Tehran.



**Keijo Norvanto** Ambasador of Finland to Tehran





Villa News March 13, 2021

### The Swedish embassy to make a cooperation with villa magazine

Ambassador of Sweden, Mr Matthias Lentz and his wife, Mrs Katrina Lentz Norvanto, attended the launch of the villa magazine special issue, "Villas in Norway".

The ambassador praised the visual quality and content of the Norwegian issue and expressed his interest to collaborate with villa magazine on the "Villas in Sweden" special issue.



Ambasador of Sweden to Tehran



# VILLAAWARD

Villa News July 24, 2021

### CALL FOR SUBMISSION



### INTRO.

The Villa Architecture Magazine is currently inviting submissions for the 2021 Iranian Unbuilt Villa Award, one of the most prestigious architectural distinctions and a barometer of the latest developments in the top segment of the field. The Award is widely recognized as a seal of quality for outstanding architectural projects, positioning the award-winners at the forefront of the national and international architecture scene.

A panel of International architects will judge the entries based on innovation, idea, sustainability, and aesthetics. Winners will be published in the coming up issue of online & printed Villa Magazine.

### WHY UNBUILT?

Unbuilt works are an important way of conducting the architectural experiment, research and development – a way to speculate on the future and to engage with the present (and future) critically.

The Villa Magazine Award for Unbuilt Work is the only avenue for public recognition of this work in Iran. It offers an exciting opportunity to help build Iran's architectural culture by recognizing works proposed but not built.

Practices of all types and scales may enter the Award, and entries encompass a broad array of work, all of it connected in some way to Iranian architecture and the built

The Award is an important stepping-stone for industry leaders of the future.

### **AWARD**

The Villa Magazine Award is conferred on unbuilt architecture projects in the categories of single-family residential and villas that are distinguished by outstanding architectural quality and beyond.

# 2021-TEHRAN

### UNBUILT VILLA PROJECTS



### JURY

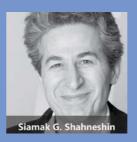
An independent jury of prominent architects awards the Villa Magazine Award for exceptional quality.



### **ESA LAAKSONEN**

Architect SAFA, Art critic SARV, Professor GDUT, Helsinki, FINLAND

Esa LAAKSONEN is an architect who was the first director of the Alvar Aalto Academy since its beginning in 1999 until 2020. His main responsibilities at the Academy were organizing the yearly Alvar Aalto Architecture Symposiums, Seminars, Design Seminars and Meetings. He has acted as well as the editor of the Aalto Architecture Monograph series and as the editor-in-chief of Ptah, an English language journal on Architecture, design and Art.



### SIAMAK G. SHAHNESHIN

Siamak G. Shahneshin is a future-oriented architect, forward-thinker city-planer, an expert in sustainable development. Media call him a «Jules Verne unserer Zeit», «Die Querdenker», und «ökologischen Visionär». Shahneshin is the vital-catalyst for driving positive cultural change. His path began in arts and design fields. Catalyst for sustainable change — Shahneshin distils the fourfold streams of green-sustainability— environment, people, economy, and culture—into a roadmap that is understandable, transdisciplinary-integrated, participative, and most importantly, actionable. So, "I live, think, imagine, communicate, dialogue, sketch, design, work, build, produce, based on this fourfold stream guide in every decision, every-day with clients".



### **ELISABETTA TERRAGNI**

Co-founder and Principal of D.R.A.W (Design, Research, Architecture, Writing, Brooklyn, NY-USA) since 2011 and Co-founder and Principal of Studio Terragni Architetti since 1993 is a European licensed architect practising between Italy, Switzerland, Albania and the United States. Her work extends from the analysis of hand-motion to the transformation of abandoned industrial and military infrastructures.

ا مانا العمام سان ( Villa | Vilamogazine i



### منوچهر سيدمرتضوى

مجلات معماری یکی از مهم ترین منابع برای آشنایی دانشجویان و معماران با معماری معاصر کشورها

از زمانی که بهصورت حرفهای با معماری در گیر شدهام، مجلات متعدد معماری در کشورهای آلمانی زبان ا همواره مطالعه نمودهام. هر مجلهای محتوای مخصوص به خودش را دارد که این موضوع برای ترویج، گسترش و تحول فرهنگ معماری هر کشوری از اهمیت ویژهای برخوردار است.

مجلات معماری در کشور آلمان بستری برای به اشتراک گذاشتن دانش و تجربه در زمینههای مختلف معماری ازجمله بناهای ساختهشده، مسابقات معماری، مراکز فرهنگی، خانههای مسکونی، جزئیات اجرایی و اطلاعات عمومی ساختمانها برای دانشجویان، دانش آموختگان، معماران و حتی کارفرمایان هستند.

از مهمترین مجلات معماری در کشور آلمان میتوان به مجلات آرچ پلاس'، باولت'، دیتایل و وتْ بورب اُکتوئل ٔ اشاره کرد؛ با این وجود در کشورهای آلمانیزبان مجلهای وجود ندارد که محتوای اصلیاش بناهای ویلایی باشد. در این کشورها می توان از مجلهی هویزر ۵ نام برد که محتوای اصلی آن ویلاها و خانههای مسكوني است.

فعالیتهای گستردهی مجلهی ویلا را از انتشار اولین شمارهاش در سال ۲۰۱۷ تا به امروز دنبال کردهام؛ در مقطعی هم با این مجله همکاریهای مختلفی داشتهام. این مجلهی ایرانی در شمارههای اخیرش (ویژهنامهی کشور فنلاند و کشور نروژ) ازلحاظ محتوا و تجربهی بصری از کیفیت بسیار بالایی برخوردار شده است که نه تنها توانایی رقابت با مجلهی هویزر را دارا است، بلکه از بعضی جهات از کیفیتهای بهمراتب بالاترى برخوردار است.

بسيار خوشحالم كه سردبير مجلهي ويلا «اميرعباس ابوطالبي» از من دعوت كرد تا براي انتشار ويژهنامهي کشور آلمان با این مجله همکاری داشته باشم. همکاری با مجلهی ویلا در انتخاب ویلاهای شاخص کشور ُلمان و گفتوگو با دفاتر معماری در این کشور، فرصت یک تجربهی جذاب و آموزنده را برای هر دو طرف

ویلا در کشور آلمان از قبل از جنگ جهانی اول بهعنوان یک لابور با هدف ترویج و تثبیت مانیفستهای یندهنگر برای تولید ایدهها و کانسپتهای معمارانه نقش مهمی را ایفا کرده است؛ در این مورد میتوان به گسترش مکتب باوهاوس ازطریق پروژههای ویلایی و نمایشگاه وایسنهوفسیدلونگ ٔ بهعنوان نمونهای از ارائهی پروتوتایپهای معماران پیشرو جهت تثبیت جریان معماری مدرن و بینالمللی در یک جامعهی مدرن و صنعتی نام برد.

هدف از انتشار ویژهنامهی کشور آلمان تلاشی برای ایجاد دیالوگ فرهنگی و تبادل تجارب معماری بین کشور آلمان و ایران در زمینهی طراحی و اجرای بناهای ویلایی است.

- 1 ARCHPLUS
- 2 BAUWELT
- 3 DETAIL
- 4 WETTBEWERBE AKTUELL
- 5 HÄUSER
- 6 WEIRENHOESIEDLUNG

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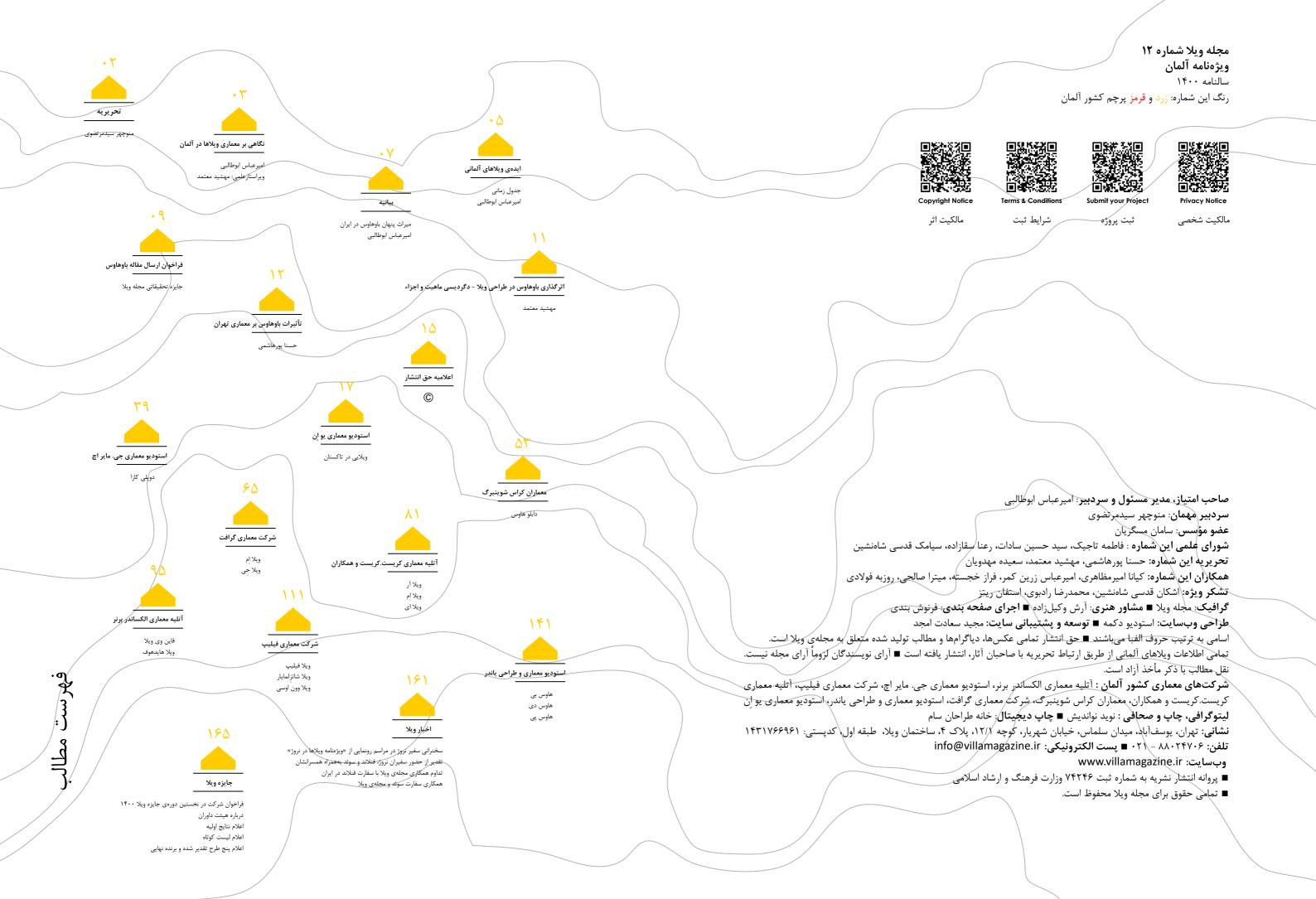
# CALL FOR Villa International Award

### Why Villa Award?

A Medium Of Architect's Manifesto A Public Declaration A Connection Of Theory And Practice A Type Of Literary Production A Critical Thinking A Promotion Of Own Perspective Of Architecture

A Platform For leading Generation

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